



## **Paul Gertner: Magic Lecture** ***“Original Instructions NOT Included”***

In this one of a kind lecture Corporate Magician Paul Gertner will have you taking a second look at magic that you have purchased, played around with and then placed back on the shelf.

As Paul explains: “There are many ingenious props and devices that have been invented by some of the most brilliant minds in magic but all too often magicians stop thinking as soon as they open the box. They assume all the thinking has been done for them, but that is NOT the case. In this lecture we take a look beyond the “original instructions” and discover that any good magic effect has more potential than most of us see at first glance, if you add your own unique touch!”

By sharing a number of his favorite marketed items, including some you probably already own Paul demonstrates that with a little creativity you can breath new life into an existing effect, bringing it and your magic to a higher performance level. The selected effects include some that Paul has used to deliver business-marketing messages at both trade shows and sales meetings around the world including a few unpublished routines from Paul’s corporate working repertoire.

At every lecture Paul also performs an opening Close-Up Show which includes a performance of his classic routines including among others The Cups & Steel Balls, Unshuffled and That’s Ridiculous which have been featured on television shows like The Tonight Show, NBC’s World’s Greatest Magic and HBO. Paul also takes questions on any subject and will share his 30+ years of experience in the area corporate magic and trade shows, which is where he has made his living since he was 19 years old.

## Paul Gertner-Bio

Paul Gertner is recognized by his peers as one of the finest sleight-of-hand magicians in the world today, his first place awards in international competitions in Las Vegas, Madrid and Miami confirms this status. Even David Copperfield has called upon Paul to consult on his TV specials. His original routines, the Cups and Balls with Steel Ball Bearings and the Ring on the Hourglass, have become classics of magic - leaving experts totally amazed. He is also an author of one of the fastest selling books in magic history, Paul Gertner: Steel & Silver, which has also been released on DVD in a four-volume set. Paul's original close-up magic has won First Place awards at every major magic competition including FISM, The IBM, The SAM, and he was the winner of the first Siegfried & Roy Gold Lion Award for close-up magic at the \$10,000 Las Vegas Desert Magic Seminar Sleight-of-Hand Challenge.

In the world of business, Paul has performed for more than 500 corporations in more than 20 different countries and has made a living as a performer and speaker in the corporate market for more than 30 years. He has lectured at MIT, consulted with corporations and theaters and has been featured on the front page of the Wall Street Journal...twice.

In the world of entertainment Paul became a frequent guest on The Tonight Show and was also a personal magic teacher to the late Johnny Carson. Paul has also appeared on NBC's World's Greatest Magic, HBO, That's Incredible! And yes...even Mister Rogers Neighborhood. In 1998 he wrote and starred in the critically acclaimed one-man theatrical production "Paul Gertner-Ten Fingers." This one-man show became the fastest selling play in City Theater's history. Paul was also invited as a featured performer at the Presidential Inauguration of President George W. Bush

### MAJOR AWARDS

1st PRIZE	1994 & 1995 ACADEMY OF MAGICAL ARTS, HOLLYWOOD, CALIFORNIA- Close-up magician of the Year
1st PRIZE	1994 ACADEMY OF MAGICAL ARTS, HOLLYWOOD, CALIFORNIA-Lecturer of the Year
1st PRIZE	1985 FISM WORLD INTERNATIONAL MAGIC CONGRESS, MADRID, SPAIN- THE OLYMPICS OF MAGIC
1st PRIZE	1983 \$20,000 LAS VEGAS SLEIGHT-OF-HAND CHALLENGE
2nd PRIZE	1978 GRAND PRIX OF WORLD MAGIC 78, TOKYO, JAPAN
1st PRIZE	1975 SOCIETY OF AMERICAN MAGICIANS COMPETITION, CHICAGO
1st PRIZE	1973 IBM INTERNATIONAL COMPETITION, MIAMI

Paul became the youngest magician too ever win this first prize award.

### NATIONAL TELEVISION

Food Network	Dinner Impossible
NBC	The Tonight Show - 3 appearances
NBC	World's Greatest Magic II
ABC	That's Incredible! - 2 appearances
BBC TV	The Magic Circle Show
HBO	Magic Moments
Nippon TV	78 International Magic Festival & 83 Grand Prix of World Magic
PBS	Mister Rogers Neighborhood